

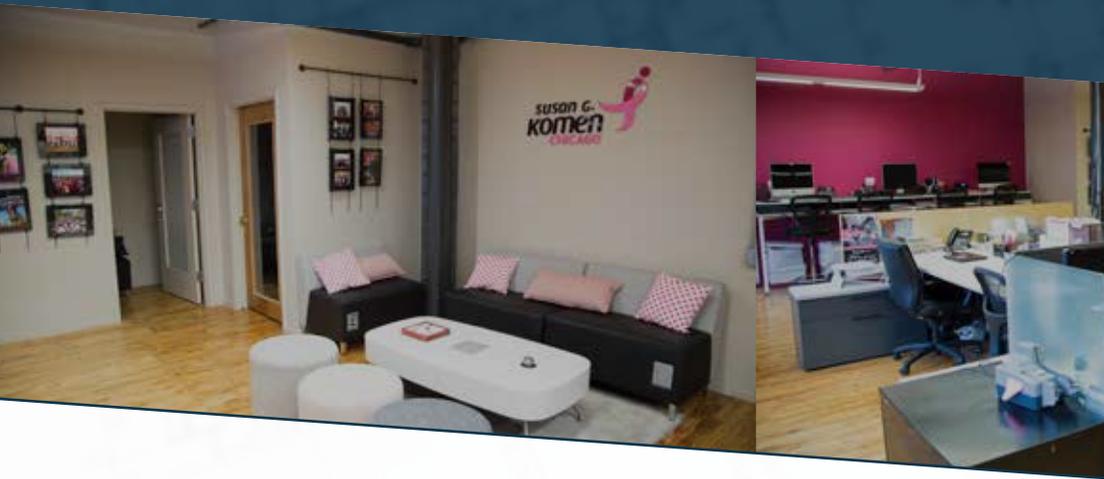
SUSAN G. KOMEN

THE PERFECT FIT GOALS

Prominent
River North Location

Collaborative
Office Space

Modern yet
Professional



CLIENT PROFILE

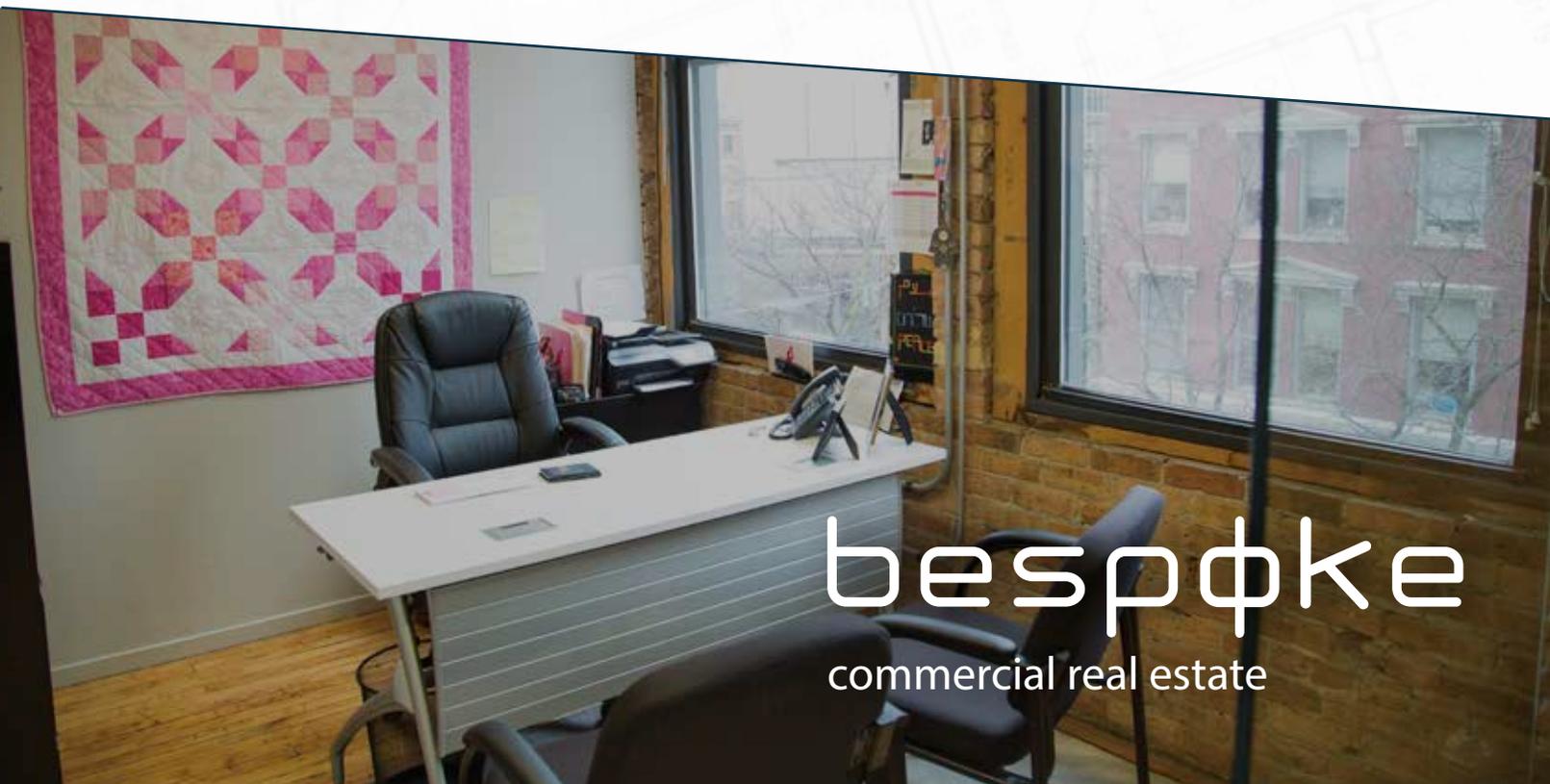
Non-profit
Organization

Spearheading
breakthrough research
to prevent and cure
breast cancer

THE CHALLENGE

Having been in the same space for the last 20 years, Susan G. Komen Chicago required a complete office refresh to perfectly fit the company's current and future needs.

Bespoke represented the non-profit organization in its quest to find a space that was more collaborative and modern to adapt to today's changing work environments. Komen Chicago also needed a location that would help accommodate growth, while recruiting for top talent, as well as further its efforts in breakthrough research to prevent and cure breast cancer.



bespoke
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"The Komen Chicago team is beyond grateful to Bespoke for getting us into one of Chicago's most desirable locations to work. River North offers easy access to public transportation, while attracting top professionals to carry out our mission in helping turn millions of breast cancer patients into breast cancer survivors. Our new space is not only conducive to the work that we do, but the interactive environment serves us well when hosting our donors, partners, and constituents."

Bonnie Gordon | Executive Director - Susan G. Komen

THE SOLUTION

Bespoke assessed the company's office operations and noticed inefficiencies in the current layout as several private offices restricted collaboration among team members, and the large space was no longer conducive to day-to-day functions. By evaluating several options and ultimately finding a landlord that believed in the company's mission and brand, we secured an office for Komen Chicago in a prominent River North location. The new office consists of open, collaborative spaces with break out areas that align with staff needs, a complete transformation from the constricted, private offices in the previous space.

THE RESULTS

By negotiating a well-below market deal with numerous concessions and rightsizing the non-profit into a space that better fits strategic needs, the Bespoke team shaved about \$100K off Komen Chicago's overhead in one of the tightest submarkets in the country. Additionally, through our strategic partner, Office Revolution, we were able to get the non-profit close to \$90K in new furniture at a very low cost. The savings achieved for Komen Chicago translate into 1,055 mammograms for Chicagoland women who otherwise might not have access to lifesaving screenings.

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