JOHNSON LAMBERT



THE PERFECT FIT GOALS

Vibrant and Convenient Location

Collaborative Office Space

Modern yet Professional

CLIENT PROFILE

Professional Financial Services

Providing solutions to insurance companies, non-profits, and employee benefit plans

THE CHALLENGE

Johnson Lambert is a niche CPA firm that provides financial audits, tax compliance, information technology consulting, and advisory services to a diverse client base. The firm, which serves clients in 43 states and the District of Columbia, has eight offices across the country.

Johnson Lambert needed a new office location in the Chicagoland area, one that offered convenient access to Metra commuter train lines and attractive amenities for employees. The firm was searching for an office in a vibrant downtown location to support their efforts to recruit and retain new talent.



"We were drawn to work with Bespoke as we saw many similarities between their culture and ours at Johnson Lambert. They led us through all of the ins and outs of the process, helped us choose other well-matched service providers for our relocation and remodel, and supported us in ultimately creating an office space that we are proud of and that our team loves."

Andrea Wright | Partner - Johnson Lambert.

THE SOLUTION

Bespoke led a thorough investigation of different geographic areas, studying where current employees live, and using those zip codes to focus on three markets within metro Chicago. After a comprehensive evaluation of these three markets, Bespoke selected a new location in a centralized submarket that's an ideal fit for Johnson Lambert's needs.

The office is within walking distance of a Metra train station, and set in a dynamic neighborhood among restaurants, cafes, and shops. It was equipped with important amenities, such as a cafeteria, a fitness center, conference rooms, and areas designed for collaboration. Bespoke facilitated Johnson Lambert's office transition and redesign to set up a workspace aligned with the firm's goals and cultural needs

THE RESULTS

Bespoke negotiated a long-term and flexible rental agreement with excellent terms for Johnson Lambert. It included 12 months of free rent and a generous tenant improvement allowance, giving the firm the time and resources, it needed to build out its ideal office space. Bespoke also introduced Johnson Lambert to strategic partner Ware Malcomb, a company that managed the layout and design of the firm's creative and collaborative space.















bespøke

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