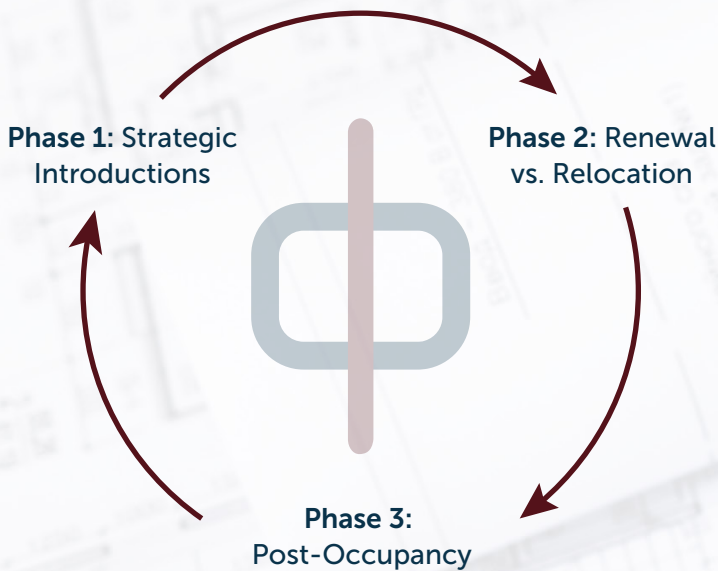


The Bespoke Way

We bring strategic value to every business we know on an ongoing basis, not just when they need to move. Our relationships last decades because of the value we bring beyond commercial real estate.

Here's how we do it:



Phase 1: Strategic Introductions

We want to know everything we can about your business so we can make strategic introductions to you. Our goal is to bring our network and yours together to help your business grow. While our expertise is predominantly commercial real estate, we focus on developing a multi-dimensional relationship that allows us to provide many key introductions and creative solutions.



Operations



Finance



Law



Insurance



HR



Marketing



Associations



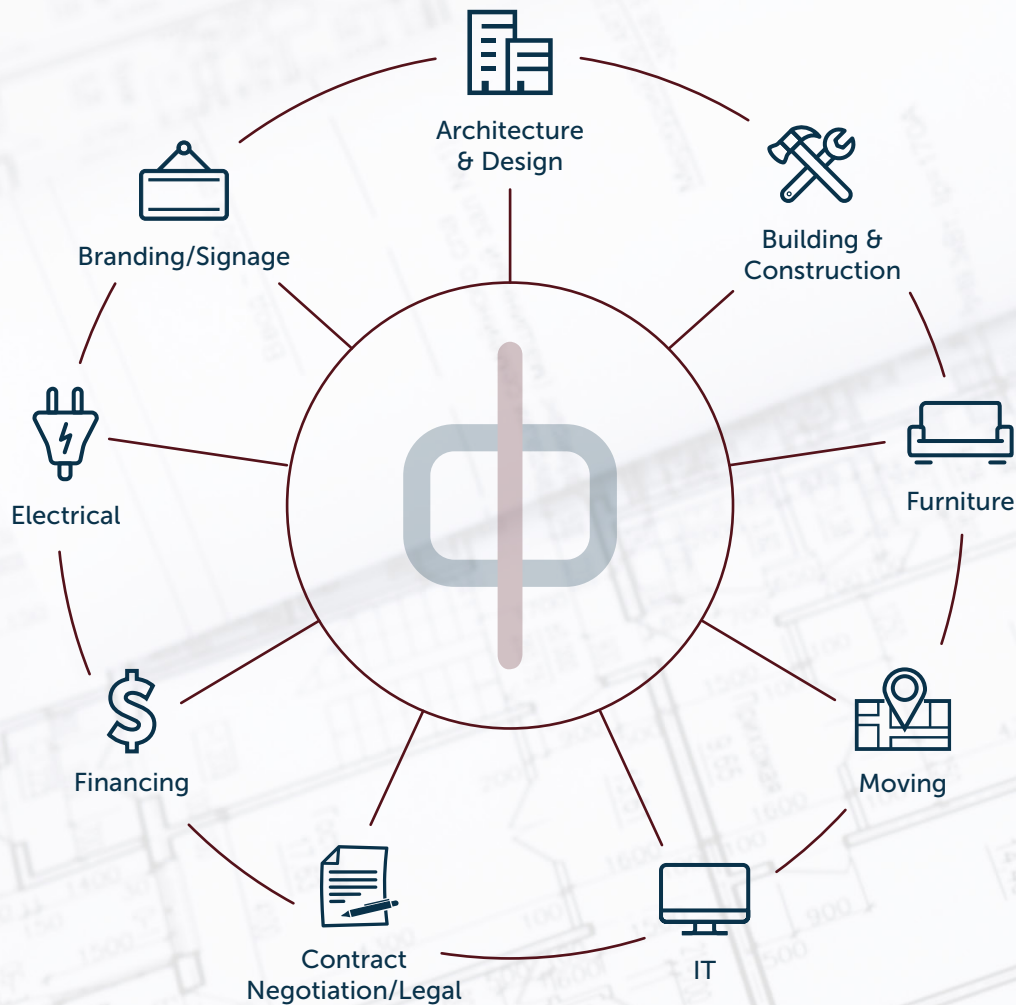
IT

"A referral from Bespoke carries a lot of weight. Their network trusts them as an advisor, not just a commercial real estate expert. Within a month of meeting me and understanding what types of companies we are great at helping, multiple Bespoke team members introduced us to business leaders who had a marketing need that perfectly fit our solutions. Two years later, we used Bespoke for a new office, but the value they deliver started on day one."

Scott Christiansen, CEO of Root3 Growth Marketing & Business Development

Phase 2: Renewal vs. Relocation

A historical perspective is incredibly helpful when the time comes to evaluate your current office space. We understand the role your office needs to play in company culture, recruitment, retention, productivity and operational efficiency. We analyze lease renewal and relocation options, and provide an accurate comparison of all occupancy costs, so you can make an educated decision to achieve the right real estate fit. If relocation is the best option, we develop a plan for today and the future, and utilize our network to bring together a trusted group of transaction vendors together for an efficient and cost-effective process. Through our consistent and in-depth participation, any potential issues are resolved by leveraging our relationships with all parties involved. By continually monitoring all post-transaction stages, we facilitate and complete all aspects of the project to the final punch list.



Phase 3: Post-Occupancy

Bespoke does not disappear after you get the keys. During the occupancy phase, we carefully track all critical dates to ensure that our clients have maximum flexibility during the life of the obligation. As your business matures, we stay close and look for opportunities to make additional introductions that will continue to drive strategic value.