

A Letter to Tenants:

We assume your lease is not top-of-mind during these trying times, but as we enter April, most tenants now have rental payments due. The current situation is fluid, and we know lots of people are curious about what you should do and what options you have as a tenant. At Bespoke, we paid our April rent and would love to explain why.

Currently, there is a ton of noise and misguided advice being thrown around related to rent relief, rent holiday, and abatement. Like every business; every tenant's lease specifics are unique, so there is not a universal solution.

We want to be clear: Now is not the time for brokers to be thinking about themselves and their business development. Any broker that advises you NOT to pay rent; without knowing your current situation, has a self-serving motive behind it.

At Bespoke, our role is simple – we want to advise, counsel and coach tenants so you are prepared to approach the landlord directly.

Please click on [this link](#) for a conversation between one of our founders and another entrepreneur Scott Christensen, CEO of Root3 Marketing.

These are very difficult and trying times, and it is crucial to prepare a sound strategy as the best path forward. We're a sounding board if you need one.

Please reach out if we can help.

Respectfully,

The Bespoke Team